



#SupportToday

**and what this means
at Brain Tumour Support**

Our Annual Report

The year in review 2016/2017



BRAIN TUMOUR SUPPORT ANNUAL REPORT

1st APRIL 2016 - 31st MARCH 2017

Contents

| | |
|---|----|
| Foreword..... | 2 |
| Introduction..... | 3 |
| Our Key Strategies..... | 4 |
| Our Motivation..... | 5 |
| Our Vision..... | 7 |
| Our Values..... | 8 |
| Our Achievements..... | 9 |
| Our Role in Awareness and Collaboration..... | 19 |
| Our Fundraisers..... | 23 |
| Our Charity Family..... | 29 |
| Our Structure, Governance and Management..... | 30 |
| Our Financial Review..... | 32 |
| Our Thanks..... | 41 |
| A Neurosurgeon's Perspective..... | 42 |
| Contact Us..... | 43 |

“

What an amazing step change this has been in the charity's history. I am so proud to share our annual report with you and I hope that you will also feel the same as you read through the forthcoming pages and see what has been achieved in the lives of brain tumour families who are being supported by Brain Tumour Support.

Tina

”

It is well known within the brain tumour community that **brain tumours have been a Cinderella cancer for too long**, and that a brain tumour diagnosis has more impact on people's lives in terms of days lost than any other cancer. However it is not well known outside this community, and throughout this report you will read about what inspires the charity, and all those who help us, to make a difference.

This past year, we have changed our charity status and charity number. Our logo and branding, which was established three years ago, continues to strengthen our identity in line with our charity objectives and the strategic direction which we are taking. The challenges which we have faced, to grow our charity within the parameters of 'support' rather than 'support and research', continue to be present. The outcome is reflected in the charity we are today. We now offer guidance and information to many thousands of people affected on a daily basis, with personalised support made possible for over 2,000, many of whom regard the charity as a lifeline. Our new mantra is **#SupportToday** because that is what we are all about.

All our staff and volunteers are driven to make a difference to the lives of people affected by a brain tumour and the re-introduction of our renowned Patient and Family Weekend is a good example of this, where dedicated teams gathered together to illustrate practically what we do best. The range of topics covered included latest research evidence, scientific updates, sessions on well being, counselling and of course, how we support one another. During this important and eminent weekend, we brought together groups of people who on a daily basis are dealing with the impact of living with a brain tumour. And they, more than anyone else, are the ones who inform us about what 'support' needs to look like.

I hope that as you read this report and learn more about the work done at Brain Tumour Support, you will be moved by the stories and updates, amazed at what we achieve on the funds which we have, and that you will see the passion which we all have for this charity.

I would like to thank the Board of Trustees, and staff and volunteer teams for their hard work and dedication in all that we have achieved this year and of course all of our funders who have made it possible.

Our true inspiration comes from the families with whom we work.

As we begin each working day, we focus on them and keep in mind how we can make their lives better. We continue with our work because of them, our inspiration.

Tina Mitchell Skinner
Founder & Chief Executive Officer

INTRODUCTION from our CHAIR OF TRUSTEES

In the Financial Year 2016-17, we have started to see a real difference in the way the charity is flourishing. Our focus on support has been continually strengthened by the clear vision which we now have. Our **four key strategies** are firmly in place and these have enabled us to establish deeper roots on which to grow.

In this report, you will read about what 'support' actually means to the families who have connected with the charity. You will see how the charity is responding to the needs of families and what impact our support services are making within the brain tumour community. Our dedicated team ensure that our charitable objectives are being fulfilled and I am proud to be a part of the plans which are in place for support in the future.

Andrew Chater
Chair of Trustees

OUR FOUR KEY STRATEGIES

Be the **EXPERT PROVIDER** of
patient and family SUPPORT

Develop charity STRUCTURE and SUSTAINABILITY for GROWTH

RAISE the PROFILE and INCOME of the charity

Drive AWARENESS and wider UNDERSTANDING of the IMPACT of brain tumours

OUR MOTIVATION

Every day in the UK 50 people face a brain tumour diagnosis and its life-changing effects

Did you know?...

Over 40% of people with a brain tumour have to give up work as a result of their diagnosis

...the numbers?...

Over two thirds of brain tumour patients have to give up the leisure activities they previously enjoyed

...or the impact?

“When we had the original diagnosis, it was just like having a hand grenade thrown into your life.

Louise”

The Figures

According to the 2016 Report on National Research Funding at least 16,000 people are diagnosed with brain, or other CNS and intracranial tumours every year.

Over 5,000 deaths occur each year, that's 14 deaths every day. At least 20% of all cancers spread to the brain and more people under the age of 40 die of a malignant brain tumour than from any other cancer.

These statistics are shocking and in reality this means that over 100,000 people are currently living with a brain tumour in the UK today.

The Reality

So, with these devastating statistics, where does that leave the people diagnosed with a brain tumour on a daily basis? Where does it leave their family, their friends, their work colleagues and all those who are also affected? It leaves their lives turned upside down.

Lack of confidence

Loss of job

Loss of driving license

Financial insecurity

Reduced independence

Relationship problems

Loss of self

At Brain Tumour Support we know, first hand, that the struggles are very real and very complex, and can touch every aspect of life. As well as dealing with a brain tumour diagnosis, families may also face the additional personality, cognitive and behavioural changes that a progressive neurological disease can cause in someone.

And there is not a 'quick fix' for the impact of a brain tumour. Individuals and families have to face these issues day-to-day, for many year-on-year, and sometimes for life.

OUR VISION

Our Vision

is that **no one feels alone** when facing the effects of a brain tumour.

Our Mission

is to provide patients, carers, friends and family **individualised and specialist information, guidance and emotional support** for as long as it is needed.

Our Aim

is to continue to work hard to achieve our vision of **comprehensive and appropriate support** for the **100,000 plus people** in the UK living with a brain tumour.

OUR VALUES

We are proud of the charity we have all helped to create and grow, and consequently have worked hard to retain the family values upon which the charity has been built.

Our four values are the cornerstone of how we aim to realise our vision of supporting families affected by a brain tumour. They reflect what we are, who we are and how we operate to effectively deliver our mission. They also remind us of where we progressively want to be.

Be INCLUSIVE

TOGETHER we are stronger, all-embracing and available to anyone

Be SUPPORTIVE

TOGETHER we are caring and always ready to come alongside to encourage and empower

Be COMPASSIONATE

TOGETHER we are gentle and warm-hearted with a listening ear, yet incredibly resilient

Be PROFESSIONAL

TOGETHER we are consistently reviewing and re-evaluating our services, so that they are personalised, proficient and rich with experience

OUR ACHIEVEMENTS

Our Support Groups

We have increased the overall patient and family base and the availability of support groups according to local needs.

There are currently twenty support groups in operation across the six regional areas.

Four new groups have been set up during this financial year and attendee numbers overall have continued to grow. Each group runs between 6-10 times a year and offers a mixture of speakers, activities and facilitated peer group support.

The Brain Tumour Support model requires the group to be facilitated by a Support Worker and also to have a minimum of two volunteers in attendance. The main purpose of the group is to provide a safe and relaxed space for people to come together to share, learn, be inspired and to feel less isolated. All the groups are open to anyone affected in any way by a brain tumour diagnosis.



One-to-One Support

As part of the unique approach that Brain Tumour Support takes, families are asked how they would like to be supported.

They can attend groups, but if this is not for them, we provide one-to-one support and keep in touch via email, text or telephone at a time that is convenient to the individual. Home visits are also offered if needed.

The purpose of this support is to be a listening ear, to sign post, to help the person to make decisions and most importantly, to enable them to be less alone and isolated in their situation.

*“ Thank you, I have been so lost and down lately, it’s so good to know that I have someone by my side, your kind words have helped me no end today
Patient ”*

Social Events

We call these our Out and About Groups. Larger groups are not always for everyone, so we also encourage small “out and about” groups to meet peoples’ needs.

These can be arranged anywhere that there is a small number of people with a common interest. These events are important to help people keep some sense of normality and community, to reduce isolation, to enjoy themselves and still support each other and create happy memories for loved ones.



*“ Really enjoyed the meal today, lovely atmosphere, lovely food, wonderful company. Thank you and Brain Tumour Support for being there.
Carer ”*

*“ I can’t believe I have struggled for over five years not thinking about support groups and relying on the internet and my family
Patient ”*

*“ My husband has opened up so much, he hasn’t done this before and wouldn’t have done this if he hadn’t come to the support group
Carer ”*



Support and Information Days

Support and Information Days amalgamate information from professionals, organisations and brain tumour families. They provide an opportunity to meet a range of people experiencing similar issues.

We ran two of these days during this financial year:

- **Young and Living with a Brain Tumour**
at the Britannia Stadium, Stoke on Trent - April 2016
- **Coventry Brain Tumour Support and Information Event**
at Ansty Golf and Conference Centre - May 2016

“ Very informative,
wish it had been sooner
Carer ”



Above: Louise Tully, Brain Tumour Support Worker for Coventry, welcomes attendees to the Brain Tumour Support and Information Day

“ Good to hear
other patients' perspective
– so you're not alone in
thoughts and feelings
Patient ”



OUR ACHIEVEMENTS

Patient and Family Weekend

Our Patient and Family Weekends provide every aspect of our support package all together, in a warm and inspirational environment. The 2017 event was held at Tortworth Court Hotel, Tortworth, South Gloucestershire from Friday 17th - Sunday 19th March with over 180 people attending.

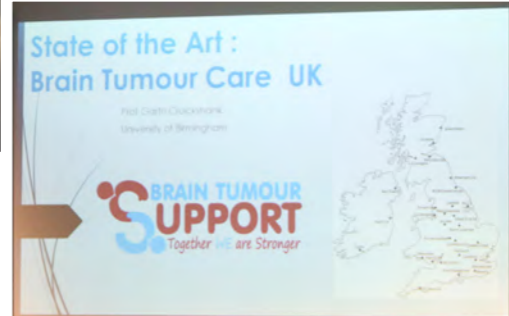
The event is a unique opportunity for patients and families to gather in an informal setting to hear from leading neuro and healthcare professionals, and spend time with others in a similar situation. Most significantly it gives the opportunity for everyone to share openly with one another, talk, socialise and have some fun in a supportive and understanding space without fear of judgement or criticism.



“ Brain Tumour Support gave us a way to connect with people who had a similar experience. It enabled us not to feel isolated. The support of other carers and patients is amazing and something we never experienced before. Carer ”



We were proud to welcome keynote speakers Lee Hodgson (above) - Head of Services South West, Macmillan Cancer Support, Professor Geoff Pilkington (left) - and Professor Garth Cruickshank (below) - with presentations on the latest thoughts and developments in brain tumour care, research and treatment.



Professor Cruickshank spoke about how important it is to work together to provide all aspects of support along the brain tumour journey. He was instrumental in getting the charity to put the support blueprint at the top of its agenda.



OUR ACHIEVEMENTS



The sessions throughout the Weekend are informal, relaxed and conducive to asking questions and starting good conversations.

A wide variety of topics are covered including the latest challenges in treatment options, the outcome of recent clinical trials and living well.

A focus on wellbeing is extremely important to Brain Tumour Support. Our aim is to ensure that the families who connect with the charity are informed not only about the access to treatments but also about how they can live their lives in a better way.



Brain Tumour Support is always seeking new platforms through which to raise awareness. One such collaboration which featured at the Patient and Family Weekend was the play 'Brains' written and directed by Marc Day, from his own experience of brain tumour diagnosis.

It was piloted with a view to taking it round the UK on tour to raise awareness of brain tumours, and Marc (pictured on right below) is now one of our charity ambassadors.



Online and Social Media

Brain Tumour Support has a main Facebook page that can be accessed by anyone; a closed Facebook group - the Brain Tumour Support Members Forum - open to anyone who has been affected by a brain tumour diagnosis. There are also additional small closed groups, linked to the regional Support Groups in Wolverhampton, Birmingham, Walsall, Worcester, Cornwall and Gloucester.

“I just didn't expect all the support and advice you have given me today, just from a post I put on Facebook, you are wonderful, thank you so much.”
Patient

In the last year the closed members' forum has grown significantly with the membership almost doubling. The support that this peer group provides has been widely appreciated.

Practical Support

Where possible, the Support Services Team will help to facilitate practical support such as transport, guidance on PIP claims, referrals to OT and physio services.

The quote shown was the reaction from a patient when our Brain Tumour Support Worker referred him to Macmillan CAB and secured a grant to help him to move house.

“I cried when I read the letter, it's overwhelming to know that there are people out there that want to help”
Patient

Counselling

Our counselling services are an essential part of the support package that the charity offers.

Our Brain Tumour Support Workers have counselling skills and offer time to listen and support families. Sometimes, however, a trained counsellor is what is needed and being able to refer patients straight into the counselling service is a fantastic benefit and unique service that is offered.

“I really didn't think I would be able to stand the pain and heartache, and the counselling I received through your wonderful service has enabled me to do just that.”
Ann

“I'd never heard of phone counselling....but I was actually able to open up because she had a great knowledge of what I was talking about, and she was able to help me make a plan and move on”
Kieran

Throughout 2016/17 we have seen demand for this service and the numbers being supported continue to increase.

OUR ACHIEVEMENTS

The Difference We Make

These are some of the comments from people we support about the difference the charity makes to their lives.

“That’s why they’re so special, because it’s about everybody”
Sarah

“It gives you enormous reassurance to think that there is a huge set up that can give you the support you want”
James

“They’re not just support workers, they’re friends for life”
Kieran

“The power of meeting complete strangers and being able to connect with them straight away”
Elena

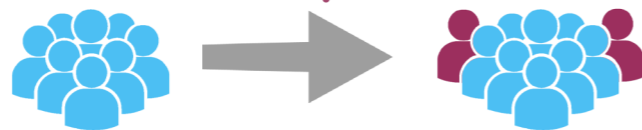
See more in our video online - <http://bit.ly/2AOjePU>

Increasing Numbers

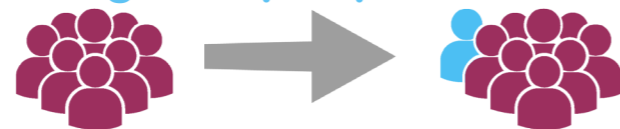
In the year 2016/2017 Brain Tumour Support has continued to see a rise in the numbers of patients and families accessing all aspects of the support services.

Our aim for the year ahead is to be in a position to increase these numbers still further, in the knowledge that there remain far too many people struggling to find the support they need.

Active clients up 19%



Attending Groups up 11%



Online Support up 82%



OUR ACHIEVEMENTS

“This is my lifeline, every day.”
Jane



OUR role in AWARENESS and PROACTIVE COLLABORATION

Campaigns

Brain Tumour Support continues to improve understanding of the devastating effects of a brain tumour diagnosis. Our purpose is to bring the impact of living with a brain tumour into sharper focus in the wider community, and in the past financial year we championed this through **Go Grey for a Day** on 6th May 2016 and, as part of UK Brain Tumour Awareness Month, **Bandanas for Brain Tumours Day** on 3rd March 2017.

#GOBANDANAS #SUPPORTTODAY

The Bandana – How does it look?
So I tried on my bandana at the weekend. The verdict...I look a bit daft. At best it makes me look something like a surgeon or anaesthetist, which is actually quite cool and better than the usual comparison without it!

It will be strange for me wearing a bandana to work and I will feel self-conscious walking outside and around the building, going to meetings, video-conferences and sitting at my desk. But I guess that's the point of **Go Bandanas!** because I'm sure that my brother-in-law (John) and others may have felt self-conscious about their own very visible signs that followed from undergoing brain surgery. The sad thing is that they didn't have a choice....

....So while I may feel a bit awkward, inwardly I'll also feel very proud. If you see me in a bandana on Friday I hope you'll understand why I'm doing this and that, if you knew him, you'll also smile in remembering John. However, this isn't just about remembering one person; sadly, this is something that is very close to too many other people's hearts as well.

John always said that he never wanted anyone else to go through what he did – I'm with him on that, so please remember what it's about and please give what you can or bake cakes to raise money for Brain Tumour Support.

Text donate: BTSB17 £5 to 70070
www.braintumoursupport.co.uk/bandanas

Our 2017 Go Bandanas campaign introduced our additional hashtag #SupportToday to focus attention on the challenge and importance of specialist support for patients and families whose lives are impacted on a daily basis.

#GOBANDANAS #SUPPORTTODAY



Text donate: BTSB17 £5 to 70070
www.braintumoursupport.co.uk/bandanas

The sad reality is that, for many people, the promise of research and positive future developments, whilst welcome and supported, cannot address the day-to-day challenges caused by a life-changing diagnosis.

“ We loved the GoBandanas campaign last year and are looking forward to it this year. Anything that brings a little fun into the world of brain tumours and raises awareness and money is brilliant. ”
Marie

Both campaigns drew in support not only from all parts of the UK but from across the world.

An international focus is indeed central to **Go Grey for a Day**. Supporter Lisa Robson organises this annual social media campaign and she invited us to collaborate. It is held in May specifically to mark International Brain Tumour Awareness Month, its aim being to show solidarity with the brain tumour community worldwide.

#GoGrey for International Brain Tumour Awareness

“ Go Grey everyone, and know that the support we receive from everyone makes our fight that much more bearable. ”
Kelly

Together WE are Stronger
www.braintumoursupport.co.uk

It's Time To Get Your Grey On!
Support
Go Grey For A Day In May
Friday May 6th 2016

Join this online event and support Brain Tumour Awareness worldwide

It's simple:
Wear something grey on Friday 6th May, take a photograph and share it on the Facebook event page
facebook.com/events/991995864168858



Community Awareness

In the past year two of our Support Groups have gained the attention of their local MPs. Penny Morton, MP for Aldridge/Brownhills, and Gavin Williamson, MP for Wolverhampton, both spent a good amount of time visiting a group meeting to listen to the experiences of group members.



We see it as vital that people in potential positions of influence have the chance to hear first-hand about the life-changing impact and often long-lasting difficulties faced by many people following diagnosis and treatment.

Penny Morton MP (seated, centre) spends an evening with Walsall Brain Tumour Support Group, June 2016

Key Stakeholder Relationships

To deliver the best possible services, it is essential that the Support Services team members build effective working relationships with key stakeholders. This has been successfully achieved this year through:

- Inviting NHS professionals and other organisations to talk at Support Groups and to attend Support and Information Days
- Brain Tumour Support Workers attending Multi-Disciplinary Team meetings and meeting clinicians on a regular basis
- Brain Tumour Support Workers in Bristol and Birmingham have spent time in out patients' clinics and on neuro wards
- Attending training events run by Macmillan, The Carers Association, Penny Brohn, The Brain Tumour Charity
- Attendance at national and international conferences - BNOS, EANO, Macmillan Excellence Awards, IBTA, and presenting at some of these events



Pictured left: Erminia Albanese (left) Consultant Neurosurgeon, and Catharine James Neurological Tumour Clinical Nurse Specialist, Royal Stoke University Hospital, present UHNM/BTS poster at BNOS 2016

A further outcome from the Stoke Support and Information Day in April 2016 was the collaboration with CNS Catharine James to present a poster at BNOS 2016. The findings from the Stoke event formed the basis of 'Young and Living with a Brain Tumour' - focusing on the particular challenges faced by those diagnosed with a brain tumour who are of working age and often with a family or wishing to start a family.

OUR role in AWARENESS and PROACTIVE COLLABORATION



Above: Christine Bettson, Brain Tumour Support Worker for Staffordshire and Shropshire providing information at County Hospital, Stafford



Our main partnership is with Macmillan and we continue to provide our comprehensive service with the assistance of their funds.

Our joint working also ensures that the correct information is given out to patients and families and that we efficiently and effectively deliver these support services.

We also work in partnership with organisations such as Headway, Wessex Cancer Trust, Penny Brohn Cancer Care, Sight Concern, Brainwaves, The Carers Association, Hospices, Cancer Force Centre in Exeter, and Maggies Centre in Cheltenham.



We could not have achieved all we have without our fundraisers. Brain Tumour Support receives no statutory funding, and therefore much of our income comes from a wide range of traditional fundraising activities.

The Fundraising Team has continued to deliver its fundraising strategy in line with the charity's overall aims and objectives. Its ethos echoes the charity values which are all about family and community, so there are many locally based events such as cake sales, coffee mornings and Support Group activities.



Recognition and support of all fundraisers is vital, and our Fundraising Team has continued to focus on providing excellent stewardship of our supporters rather than the developing and holding of our own events. This strategy is proving successful as we are seeing an increase in fundraisers and the totals their activities are achieving.

The Brain Tumour Support Workers have also continued to support the message of the need to increase our income, which has led to our community and sponsored fundraising activities again increasing in the number of events and the amount of income generated. It is also very encouraging to see an increasing number of supporters organising repeat events on a monthly or yearly basis.

For supporters who wish to aim high in their fundraising target, or plan to organise on-going activities we offer the opportunity to become a 'Champion' and fundraise as a Champion Fund.

Designed to show support to someone who is living with a brain tumour or to pay lasting tribute to someone special, they help to bring together friends and family to do something positive and fundraise under a special named fund. With our management process for Champion Funds now established we see this as an important and very meaningful element for the Fundraising Team to develop further over the coming year.



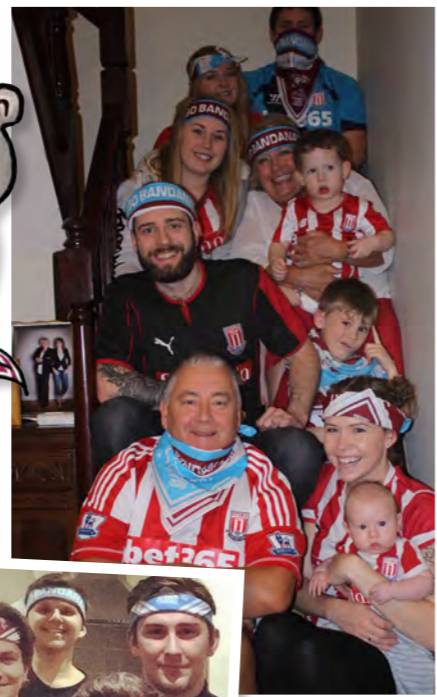

In April 2016 we had reason to celebrate a 'Champion' on two counts. Barely a year after recovery from brain tumour surgery, our charity ambassador Rachel Bown ran the Virgin Money London Marathon dressed as Brain Tumour Support's 'Mr Hippo', and became a Guinness World Record holder as the fastest female charity mascot in a marathon. Rachel's achievement not only saw her pass her Champion Fund target but was also a triumph of determination, tenacity and positivity which served to inspire us all.

Left: Rachel Bown and running partner Tim Lowrie with their 2016 London Marathon medals

Bandanas for Brain Tumours



Our annual Bandanas for Brain Tumours campaign again took place at the beginning of March. Engagement with supporters was good, seeing a definite increase in awareness of our work throughout the month. #GoBandanas fundraising events also proved successful, and with the additional #SupportToday hashtag being brought to the 2017 campaign there was an added focus on the importance, and cost, of support, and need for further funding. This will be developed through key campaigns in 2018.



#SUPPORTTODAY



Corporate Support



Corporate fundraising has seen a slight decline this year as we reached the end of one of our key corporate partnerships. However we have secured valuable new support from TSB and Europa and we are now working with them to ensure we get the full mutual potential from our relationships.



Our small Fundraising Team is achieving more each year, encouraging the active involvement of individuals, organisations and businesses in all areas of the UK. The importance of efficient processes and data collection, now well embedded within the team, is clear and this is demonstrated through the increase in income. And in the same way that the Support Services Team feeds into fundraising, so the Fundraising Team is proving to have a vital role in awareness and support.

OUR FUNDRAISERS

Supporters' Stories



Richard Darwood embarked on his 'Long Walk' in September 2016 – 135 miles from Birmingham to Mount Snowdon, and then climbing the mountain itself. It was in memory of his cousin Katie Darwood.

"I lost my cousin, Katie to a brain tumour. After 4 years of fighting she finally lost her life 2 months after her 21st birthday.

It affected my family deeply, and when I walk I think of her."

The pictures (left) are from the start of his journey - saying goodbye to his children - and the end - when he reached the summit of Snowdon after 9 days of walking and 318,000 steps. At that point the weather was bad and cloud obliterated any view, but as Richard poignantly commented *"it really wasn't about what I could see from the top, it was just being there that was special to me!"*

Richard raised over £2,200.

"It has been my absolute pleasure to be involved in fund raising for your charity, and seems like a small thing to have done compared to what Brain Tumour Support do for families everyday"
Richard

Tracy Webb was a member of our Coventry Support Group following diagnosis and treatment for a grade 2 astrocytoma in 2011. She battled to regain her fitness and return to work, and she also raised funds for Brain Tumour Support with her 10 mile run in the Bupa Great South Run 2014, which she described as my "biggest achievement to date".

Sadly Tracy died in December 2016 but in tribute her husband, family and friends continued to raise funds. Together they took on the challenge of the 2017 Spring Wolf Run. They raised over £3,000.

Pictured right: Tracy during her Great South Run; far right, l - r: Nick Carter, James Webb and Richard Webb

"These three men have all lost someone they loved and wanted to raise some funds for Brain Tumour Support....it shows triumph in achievement of working as a team for a common cause....I know my friend Tracy would have been very proud of them"
Louise



OUR FUNDRAISERS

OUR CHARITY FAMILY

Patrons

Brain Tumour Support has four long-standing patrons who continue to play an important role in promoting the work of the charity. Their presence at key events, including in 2016/17 the official office opening and the Family and Patient Weekend, is always greatly valued.



Above: Comment left by a participant at the Patient and Family Weekend 2017

Volunteers

Volunteers are integral to the success of any charity and Brain Tumour Support is no exception. Increasingly we see the importance of encouraging and enabling volunteers who want to contribute to both support and fundraising activities in their local area.



In 2016 we were fortunate to benefit from the John Lewis Golden Jubilee scheme, through their staff volunteer Vanessa Boyce who worked with us over a period of six months. Her aim was to develop our network of volunteers and establish a volunteering handbook. As a result of this groundwork we were able to take on a permanent Volunteer Co-ordinator towards the end of 2016/17 and the importance of this new role will clearly start to be evidenced as we move into the next financial year.

Focus groups are a good way to ask volunteers to become involved and to find out what their views are on a variety of important topics. Attendees of the Patient and Family Weekend were asked to participate and these groups will be taking place in autumn 2017.

Ambassadors

Our charity ambassadors all have personal experience of a brain tumour diagnosis and are keen to share their story and help to engage people with the work of Brain Tumour Support. By representing the charity in their local area they play an important role in raising awareness of the support that we offer and also the fundraising that is vital for our work to continue.

Right: Three of the charity ambassadors attending the Patient and Family Weekend (l-r) John Stuart, Heather Taylor-Nicholson, CEO Tina Mitchell Skinner, Kieran Widdowson



OUR STRUCTURE, GOVERNANCE and MANAGEMENT

Brain Tumour Support is a registered charity, number 1163856.

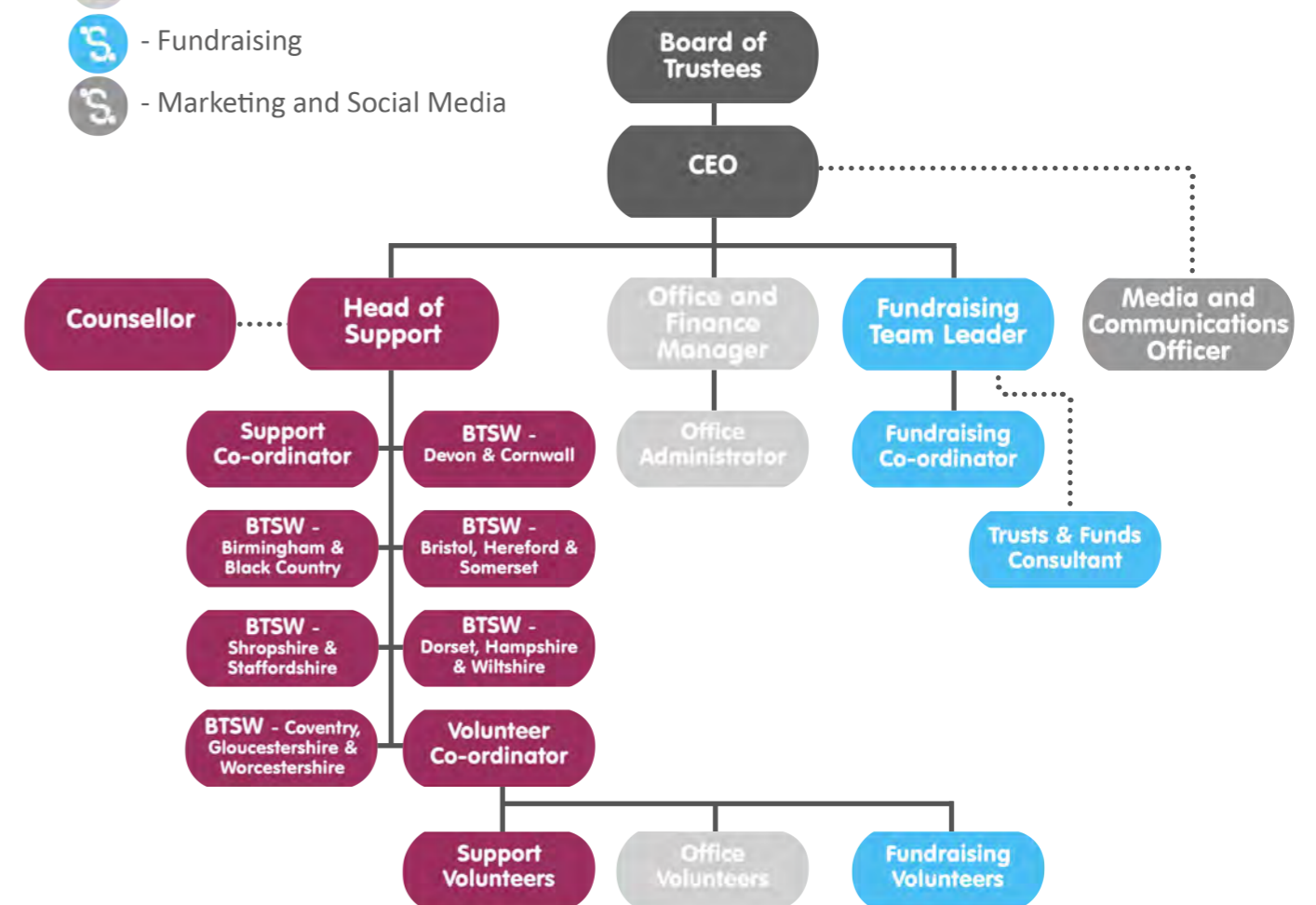
This financial year is the first during which Brain Tumour Support has been an incorporated body, having converted at the end of the previous financial year. This decision was made by the Board of Trustees to ensure that there is a firm foundation on which to continue to build the charity. Therefore, Brain Tumour Support is now a company limited by guarantee set up with special charitable articles, registered at Companies House as a company and also with the Charity Commission as a charity in its own right.

Brain Tumour Support has directors and members, and the directors of the charity are also trustees of the charity for the purposes of the Charities Act.

Charity Structure

ORGANISATION KEY

- Governance and CEO
- Service Delivery
- Finance
- Fundraising
- Marketing and Social Media



Trustees

For the year in review, the trustees at Brain Tumour Support are:

Andrew Chater (Chair)

Ken Wilson (Vice Chair)

Emma Brereton

Nicola Turner

Lucy Vincent

(resigned 22nd February 2017)

The Board of Trustees makes up the governing body and oversees the governance of the charity, whilst the day to day management is led by Tina Mitchell Skinner who is the appointed Chief Executive Officer.

The CEO, together with the charity's Senior Leadership Team, submit proposals and recommendations to the Board on a quarterly basis for approval of strategy and to review and officially sign off on-going implementation plans for each area of activity carried out by the charity.

The trustees are all experienced business people in their individual fields and provide a sound authority on direction and governance. They willingly give up their time free of charge and none of them, without exception, receive any trustee remuneration. The Board ensures that Brain Tumour Support operates effectively and efficiently through an understanding of charity income and expenditure, and they take on a genuine responsibility of deciding how the charity's assets are best used to benefit all those people affected by the diagnosis of a brain tumour.



Above (l-r): Ken Wilson, Tina Mitchell Skinner, and Andrew Chater, along with Brain Tumour Support patrons Tracey Childs and David Sandeman, at the Patient and Family Weekend 2017

Below: Brain Tumour Support team, attending team training days, April 2016



OUR STRUCTURE, GOVERNANCE and MANAGEMENT

OUR FINANCIAL REVIEW

Brain Tumour Support receives no Government or statutory funding and we rely 100% on voluntary donations and fundraising.

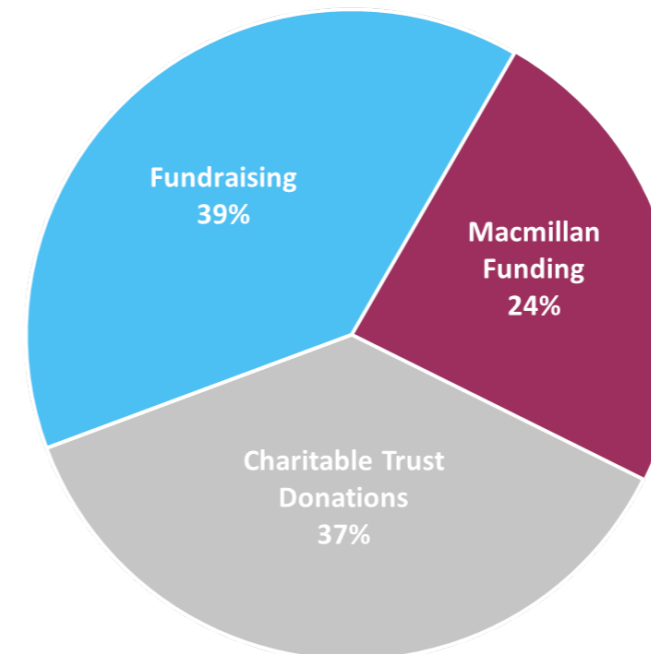
Our published statutory accounts for 2016/17 include the financial position of the charity as at 31st March 2017.

In summary, gross income generated in 2016/17 was £339,274, a pleasing increase of 10.3% on the previous financial year.

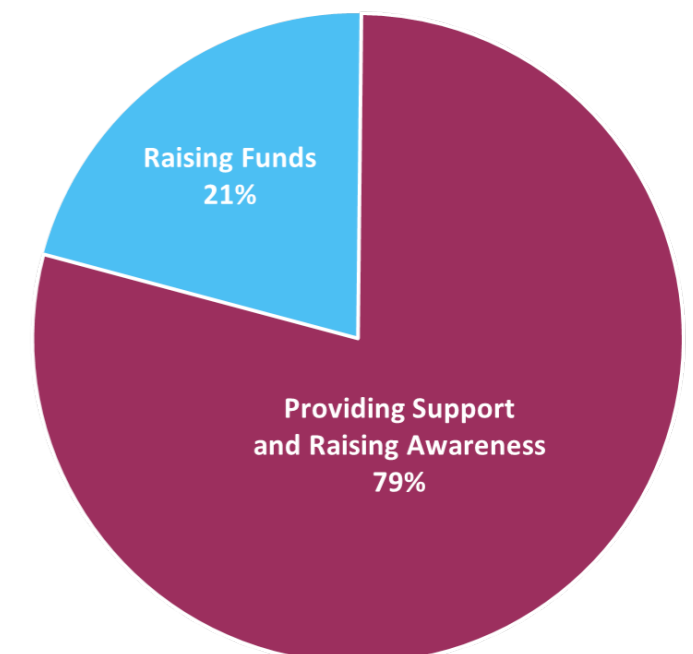
Our charity income continues to be derived from various traditional charity fundraising streams, with the majority of funds coming from trusts and grants. Our focus on increasing our charitable trust income has again been positive, seeing an improvement this year of 35.5% with trusts starting to choose to support us year-on-year. The remaining sources of income are individual donors, corporate donors, our supporters organising social and sporting themed events, the sale of branded goods (Christmas cards and other merchandise) and a small amount from the recovery of Gift Aid tax on sponsored events where applicable.

The charity has cash investments, deposited with NatWest Bank and The Co-operative Bank. At 31st March 2016, the charity had net unrestricted funds of £65,281 and net restricted income fund reserves of £46,481.

Brain Tumour Support Income 2016 - 2017



Brain Tumour Support Expenditure 2016 - 2017



In line with our vision, the charity's income is dedicated to being spent on the services which we offer that are free of charge to any families affected by any type of brain tumour.

BRAIN TUMOUR SUPPORT
TRUSTEES' ANNUAL REPORT
YEAR ENDED 31 MARCH 2017

The trustees, who are also directors for the purposes of company law, present their report and the unaudited accounts of the charity for the year ended 31 March 2017.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered charity name Brain Tumour Support
Charity registration number 1163856
Company registration number 09718307
Principal office First Floor 29A
High Street
Thornbury
Bristol
BS35 2AR
Registered office First Floor 29A
High Street
Thornbury
Bristol
BS35 2AR

The trustees

The trustees who served the charity during the period are as follows:

Mr A Chater
Mr K Wilson
Ms N Turner
Ms E Brereton
Ms L Vincent

INDEPENDENT EXAMINER

Philip Clark
ACMA has been re-appointed as independent examiner for the ensuing year.

BRAIN TUMOUR SUPPORT
INDEPENDENT EXAMINER'S REPORT TO THE MEMBERS OF
BRAIN TUMOUR SUPPORT

YEAR ENDED 31 MARCH 2017

I report on the accounts of the charity for the year ended 31 March 2017 which are set out on pages 35 to 40

RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND EXAMINER

The trustees (who are also the directors of Brain Tumour Support for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

BASIS OF INDEPENDENT EXAMINER'S REPORT

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

INDEPENDENT EXAMINER'S STATEMENT

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and
- to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Philip Clark
ACMA
Independent Examiner

First Floor
Absol House
Ivy Road Chippenham
Wiltshire
SN15 1SB


15/11/2017

BRAIN TUMOUR SUPPORT
STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING THE
INCOME AND EXPENDITURE ACCOUNT)

YEAR ENDED 31 MARCH 2017

| | Note | Unrestricted Funds £ | Restricted Funds £ | Total Funds 2017 £ | Total Funds 2016 £ |
|--|----------|----------------------------|--------------------------|--------------------------|--------------------------|
| INCOMING RESOURCES | | | | | |
| Incoming resources from generating funds: | | | | | |
| Voluntary income | 2 | 24,553 | – | 24,553 | 17,150 |
| Activities for generating funds | 3 | 271,074 | 43,644 | 314,718 | 290,403 |
| Investment income | 4 | 3 | – | 3 | – |
| TOTAL INCOMING RESOURCES | | 295,630 | 43,644 | 339,274 | 307,553 |
| RESOURCES EXPENDED | | | | | |
| Charitable activities | 5/6 | (285,804) | (22,340) | (308,144) | (276,779) |
| Governance costs | 7 | (6,491) | – | (6,491) | (8,252) |
| TOTAL RESOURCES EXPENDED | | (292,295) | (22,340) | (314,635) | (285,031) |
| NET INCOMING RESOURCES FOR THE YEAR/NET INCOME FOR THE YEAR | 8 | 3,335 | 21,304 | 24,639 | 22,522 |
| RECONCILIATION OF FUNDS | | | | | |
| Total funds brought forward | | 70,326 | 16,797 | 87,123 | 64,602 |
| TOTAL FUNDS CARRIED FORWARD | | 73,661 | 38,101 | 111,762 | 87,124 |

The Statement of Financial Activities includes all gains and losses in the year and therefore a statement of total recognised gains and losses has not been prepared.

All of the above amounts relate to continuing activities.

The notes on pages 37 to 40 form part of these accounts.

BRAIN TUMOUR SUPPORT
BALANCE SHEET
31 MARCH 2017

| | Note | 2017 £ | 2016 £ |
|---|------|----------------|----------------|
| FIXED ASSETS | | | |
| Tangible assets | 10 | 1,894 | 764 |
| CURRENT ASSETS | | | |
| Debtors | 11 | 8,565 | 6,133 |
| Cash at bank | | 103,704 | 90,159 |
| | | 112,269 | 96,292 |
| CREDITORS: Amounts falling due within one year | 12 | (2,401) | (9,932) |
| NET CURRENT ASSETS | | 109,868 | 86,360 |
| TOTAL ASSETS LESS CURRENT LIABILITIES | | 111,762 | 87,124 |
| NET ASSETS | | 111,762 | 87,124 |
| FUNDS | | | |
| Restricted income funds | 13 | 38,101 | 16,798 |
| Unrestricted income funds | 14 | 73,661 | 70,326 |
| TOTAL FUNDS | | 111,762 | 87,124 |

For the year ended 31 March 2017 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Trustees' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts were approved by the members of the committee and authorised for issue on the 27th October 2017 and are signed on their behalf by:



Mr A Chater

Chair of Trustees

Company Registration Number: 09718307

The notes on pages 37 to 40 form part of these accounts.

BRAIN TUMOUR SUPPORT
NOTES TO THE ACCOUNTS YEAR
ENDED 31 MARCH 2017

1. ACCOUNTING POLICIES

Basis of accounting

The accounts have been prepared under the historical cost convention and in accordance with applicable United Kingdom accounting standards and the requirements of the Statement of Recommended Practice 'Accounting and Reporting by Charities' issued in March 2005 (SORP 2005).

Cash flow statement

The trustees have taken advantage of the exemption in Financial Reporting Standard No 1 (revised) from including a cash flow statement in the accounts on the grounds that the charity is small.

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

| | | |
|---------------------|---|-------------------|
| Equipment | - | 33% Straight Line |
| Fixtures & Fittings | - | 15% Straight Line |

2. VOLUNTARY INCOME

| | Unrestricted Funds £ | Total Funds 2017 £ | Total Funds 2016 £ |
|-----------|----------------------------|--------------------------|--------------------------|
| Donations | 24,553 | 24,553 | 17,150 |

3. INCOMING RESOURCES FROM ACTIVITIES FOR GENERATING FUNDS

| | Unrestricted Funds £ | Restricted Funds £ | Total Funds 2017 £ | Total Funds 2016 £ |
|----------------------------|----------------------------|--------------------------|--------------------------|--------------------------|
| Macmillan funding | 80,235 | - | 80,235 | 56,808 |
| Charitable Trust donations | 83,501 | 43,644 | 127,145 | 93,861 |
| Fundraising | 107,338 | - | 107,338 | 139,734 |
| | <u>271,074</u> | <u>43,644</u> | <u>314,718</u> | <u>290,403</u> |

4. INVESTMENT INCOME

| | Unrestricted Funds £ | Total Funds 2017 £ | Total Funds 2016 £ |
|--------------------------|----------------------------|--------------------------|--------------------------|
| Bank interest receivable | 3 | 3 | - |

BRAIN TUMOUR SUPPORT
NOTES TO THE ACCOUNTS YEAR
ENDED 31 MARCH 2017

5. COSTS OF CHARITABLE ACTIVITIES BY FUND TYPE

| | Unrestricted Funds £ | Restricted Funds £ | Total Funds 2017 £ | Total Funds 2016 £ |
|---|----------------------------|--------------------------|--------------------------|--------------------------|
| Providing support and raising awareness | 232,730 | 22,340 | 255,070 | 218,036 |
| Raising funds | 53,074 | - | 53,074 | 58,743 |
| | <u>285,804</u> | <u>22,340</u> | <u>308,144</u> | <u>276,779</u> |

6. COSTS OF CHARITABLE ACTIVITIES BY ACTIVITY TYPE

| | Activities undertaken directly £ | Total Funds 2017 £ | Total Funds 2016 £ |
|---|---|--------------------------|--------------------------|
| Providing support and raising awareness | 232,730 | 255,070 | 218,036 |
| Raising funds | 53,074 | 53,074 | 58,743 |
| | <u>308,144</u> | <u>308,144</u> | <u>276,779</u> |

7. GOVERNANCE COSTS

| | Unrestricted Funds £ | Total Funds 2017 £ | Total Funds 2016 £ |
|------------------|----------------------------|--------------------------|--------------------------|
| Accountancy fees | 3,046 | 3,046 | 4,021 |
| Legal fees | 3,445 | 3,445 | 4,231 |
| | <u>6,491</u> | <u>6,491</u> | <u>8,252</u> |

8. NET INCOMING RESOURCES FOR THE YEAR

| | | |
|--------------------------------|------|------|
| This is stated after charging: | | |
| | 2017 | 2016 |
| | £ | £ |
| Depreciation | 867 | 503 |

BRAIN TUMOUR SUPPORT
NOTES TO THE ACCOUNTS YEAR
ENDED 31 MARCH 2017

9. STAFF COSTS AND EMOLUMENTS

Total staff costs were as follows:

| | 2017 | 2016 |
|-----------------------|----------------|----------------|
| | £ | £ |
| Wages and salaries | 150,331 | 144,643 |
| Social security costs | 3,669 | 4,024 |
| | <u>154,000</u> | <u>148,667</u> |

Other pension costs above represents the total operating charge included in resources expended in the statement of financial activities and does not include amounts included in other finance costs.

Particulars of employees:

The average number of employees during the year, calculated on the basis of full-time equivalents, was as follows:

| | 2017 | 2016 |
|--------------------------------|----------|----------|
| | No. | No. |
| Number of administrative staff | <u>8</u> | <u>8</u> |

No employee received remuneration of more than £60,000 during the year (2016 - Nil).

10. TANGIBLE FIXED ASSETS

| | Equipment | Fixtures & Fittings | Total |
|-------------------------|--------------|---------------------|--------------|
| | £ | £ | £ |
| COST | | | |
| At 1 April 2016 | – | 1,390 | 1,390 |
| Additions | 1,997 | – | 1,997 |
| At 31 March 2017 | <u>1,997</u> | <u>1,390</u> | <u>3,387</u> |
| DEPRECIATION | | | |
| At 1 April 2016 | – | 626 | 626 |
| Charge for the year | 659 | 208 | 867 |
| At 31 March 2017 | <u>659</u> | <u>834</u> | <u>1,493</u> |
| NET BOOK VALUE | | | |
| At 31 March 2017 | <u>1,338</u> | <u>556</u> | <u>1,894</u> |
| At 31 March 2016 | – | 764 | 764 |

BRAIN TUMOUR SUPPORT
NOTES TO THE ACCOUNTS YEAR
ENDED 31 MARCH 2017

11. DEBTORS

| | 2017 | 2016 |
|---------------|--------------|--------------|
| | £ | £ |
| Trade debtors | 1,905 | – |
| Other debtors | 500 | – |
| Prepayments | 6,160 | 6,133 |
| | <u>8,565</u> | <u>6,133</u> |

12. CREDITORS: Amounts falling due within one year

| | 2017 | 2016 |
|------------------------------|--------------|--------------|
| | £ | £ |
| Bank loans and overdrafts | – | 540 |
| Trade creditors | – | 6,993 |
| Accruals and deferred income | 2,401 | 2,399 |
| | <u>2,401</u> | <u>9,932</u> |

13. RESTRICTED INCOME FUNDS

| | Balance at 1 Apr 2016 | Incoming resources | Balance at 31 Mar 2017 |
|------------------------|-----------------------|--------------------|------------------------|
| | £ | £ | £ |
| Total Restricted Funds | 16,797 | 21,304 | 38,101 |

14. UNRESTRICTED INCOME FUNDS

| | Balance at 1 Apr 2016 | Incoming resources | Balance at 31 Mar 2017 |
|---------------|-----------------------|--------------------|------------------------|
| | £ | £ | £ |
| General Funds | 70,326 | 3,335 | 73,661 |

15. ANALYSIS OF NET ASSETS BETWEEN FUNDS

| | Other net assets | Total |
|---------------------------------|------------------|----------------|
| | £ | £ |
| Restricted Income Funds: | | |
| Total Restricted Funds | 38,101 | 38,101 |
| Unrestricted Income Funds | 73,661 | 73,661 |
| Total Funds | <u>111,762</u> | <u>111,762</u> |

OUR THANKS

Brain Tumour Support continues to offer high quality, personalised support directly to over 2,000 people affected by a brain tumour, and to thousands more through online and social media platforms. This is only possible due to the generosity of supporters, corporates, charitable trusts, funds and foundations, and other organisations who work alongside, and of course to the commitment of the charity's staff.

We cannot thank those involved throughout 2016/17 enough:

Funding Partners

Macmillan

Trusts and Funds

The Albert Hunt Trust
The Alice Ellen Cooper-Dean Charitable Foundation
The Alison Hillman Charitable Trust
The Bank of England
The Birmingham District Nursing Charitable Trust
The Bristol Masonic Benevolent Institution
The Burges Salmon Charitable Trust
The Dent-Brocklehurst Family Charitable Trust
The DMF Ellis Charitable Trust
The Roger & Douglas Turner Charitable Trust
The Eveson Charitable Trust
The Foresters Charity
Stewards UK Trust
The George Henry Collins Charity
The Harebell Centenary Fund
The HDH Wills 1965 Charitable Trust
The Henry James Sayer Charity
HSBC
The Hugh Symons Charitable Trust
The Ian Askew Charitable Trust
IMI plc
The Jack Lane Charitable Trust
The James Wise Charitable Trust
The John James Bristol Foundation
The John Raymond Tijou Charitable Trust

Kingswood Chase Lodge No 4666
The Lord Austin Trust
The Macfarlane Walker Trust
The Lynn Foundation
The May Gibson Charitable Trust
The Miss W E Lawrence 1973 Charitable Settlement
The Nani Huyu Charitable Trust
Next Group Plc
The Norman Family Charitable Trust
The Provincial Grand Lodge of Warwickshire
The Roedean School Mission Fund (children only)
Rotary Club of Thornbury Trust Fund
Rotork plc
Souter Charitable Trust
The South Birmingham Friends Institute Trust
St Austell Brewery Charitable Trust
Thornbury Round Table No 647
UKH Foundation
Wessex Water
Woodroffe Benton Foundation

Corporate and Business

Europa
TSB
Asda
John Lewis
Waitrose

Patrons

Sally Challoner
Tracey Childs
Beth Rowley
David Sandeman

Volunteers

Vanessa Boyce
Nicky Buckley
Alison Chalkley
Jess Chalkley
Sarah Chorley
Martin Collins
Pat Cooke
Gill Cox
April Curry
Raymond Curry
Helena Dawson
Jill Dimond
Amanda Ellard
Emma Fry
Jon Fuller
Gill Gough
Jackie Gower
Veronica Griffiths
Lindsey Hall
Anne Hamilton
Leah Haughton
Richard Healey
Audrey Hopwood
Calley-Anne Ingleheart

Staff Team

Rhi Ashford
Christine Bettson
Carl Concannon
Donna Courage
Diane Creevy
Bay Dimond
Bridget Dowty
Jane Halls
Lisa Harland
Kate Jefferies
Julie Liddle

Ambassadors

Rachel Bown
Marc Day
John Stuart
Heather Taylor-Nicholson
Kieran Widdowson

Jenny James
Matt Johns
Annie Johnson
Berry Lewis
Perry Liddle
Pat Mayo
Mary McKeown
Angela Mitchell
John Mitchell Skinner
James Moon
Jonathan Moon
Michael Moon
Stan Morrissey
John Paddock
Dawn Probst
Ellyn Pyne
Greg Roylance
Gill Ryan
Mary Salt
Paul Skinner
Sue Swift
David Underhill
Chris Wood
John Wormington

Amanda Love
Tina Mitchell Skinner
Suzie Moon
Sharon Sambrook
Helen Silverthorn
Penny Spurr
Steph Staton
Louise Tully
Rob Vassay
Rosemary Wormington

And finally our thanks to all the patients, families, colleagues and supporters who are quoted or appear throughout this report.

A NEUROSURGEON'S PERSPECTIVE

David Sandeman, Consultant Neurosurgeon, Southmead Hospital, Bristol, was the charity's first patron when it was formed in 2003. This is his perspective:

The closest charity to my heart is Brain Tumour Support. It was formed by Tina Mitchell Skinner whose husband presented in extremis with a malignant brain tumour. He had emergency surgery and survived 18 months afterwards, before his tumour finally caught up with him.

Tina experienced first hand the fact that there was no support for patients and families with brain tumours and after her husband's death set up this charity. Unlike so many charities that are started as part of a grief reaction, Tina had the foresight and determination to develop the charity so that it has continued to provide support for brain tumour families, by growing the organisation slowly, remaining local for a long time and only gradually extending its infrastructure.

“
...For many reasons modern UK medicine fails to deliver a patient-centred service. This is the magic of Brain Tumour Support. The charity has many roles – fundraising, public awareness, patient support and education to name just a few. However one of the most important is its role in keeping us all focused on the needs of our patients and their carers. It is hard to imagine how we managed without them!

David

”

CONTACT US



www.braintumoursupport.co.uk

info@braintumoursupport.co.uk

01454 414355

Registered office:
29A High Street, Thornbury, South Gloucestershire, BS35 2AR
Registered Charity No. 1163856 • Company No. 09718307
© Brain Tumour Support 2017

REMEMBER US IN
YOUR WILL
Help our work live on...



“ This is the best thing that happened to me after my brain tumour op, the help and support that I get out of this charity.

Wayne ”